

## **School of Communication Studies (SCS)**

Established in 1973 as the Institute of Journalism and Mass Communication, the School of Communication Studies (SCS) is the only university-level training institution among the three Ghanaian media training institutions. The School offers a Post-graduate diploma, as well as MA and MPhil degrees, although it does not offer an undergraduate degree.

The SCS describes its objectives as follows:

- To equip students with essential and varied skills needed to pursue various careers in the media;
- to enable students to understand the key role of the media in society;
- to interest students in media research.

The courses include print and broadcast journalism, public relations, advertising, research methods, various aspects of mass media, including theories, law and ethics, media and public opinion, international communication, new technologies in communication.

Students are being given the opportunity of practical orientation by producing a newspaper and operating the school's radio station. In addition, they are also required to complete an internship with a media organization and to produce a major product at the end of their program.

### **Collaboration with FES**

SCS and FES collaborate to improve the performance of Ghanaian journalists. Particularly in times of national elections it is crucial that the coverage takes place in an impartial and objective manner. Against this background, the "Media Monitor", a quarterly magazine, has been re-launched jointly by SCS, National Media Commission and FES.

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